

URBAN HARVESTER[®]



Urban Harvester

- Founded in 2012
- To create goodwill commerce
- Primary driven purpose on high quality food donations, reuse methods, and hunger and food waste reduction
- Donor Partners: Traders Joe's, Costco, Sodexo Foods, Starbucks, Wells Fargo, Red Chamber Foods and many more
- Silicon Valley-Surplus Harvest Initiative - 2016
- Co-Authored Food Donation Resolution - 2016
- Founder Award - Woman of the Year
- Study published in 2019 – under HUMANist and the LACDPH-Nutrition and Fitness Division
- Post COVID-19 Independent Study - 2023

Why We Conducted Our Study

Increase understanding of basic human needs
and how we can meet them:

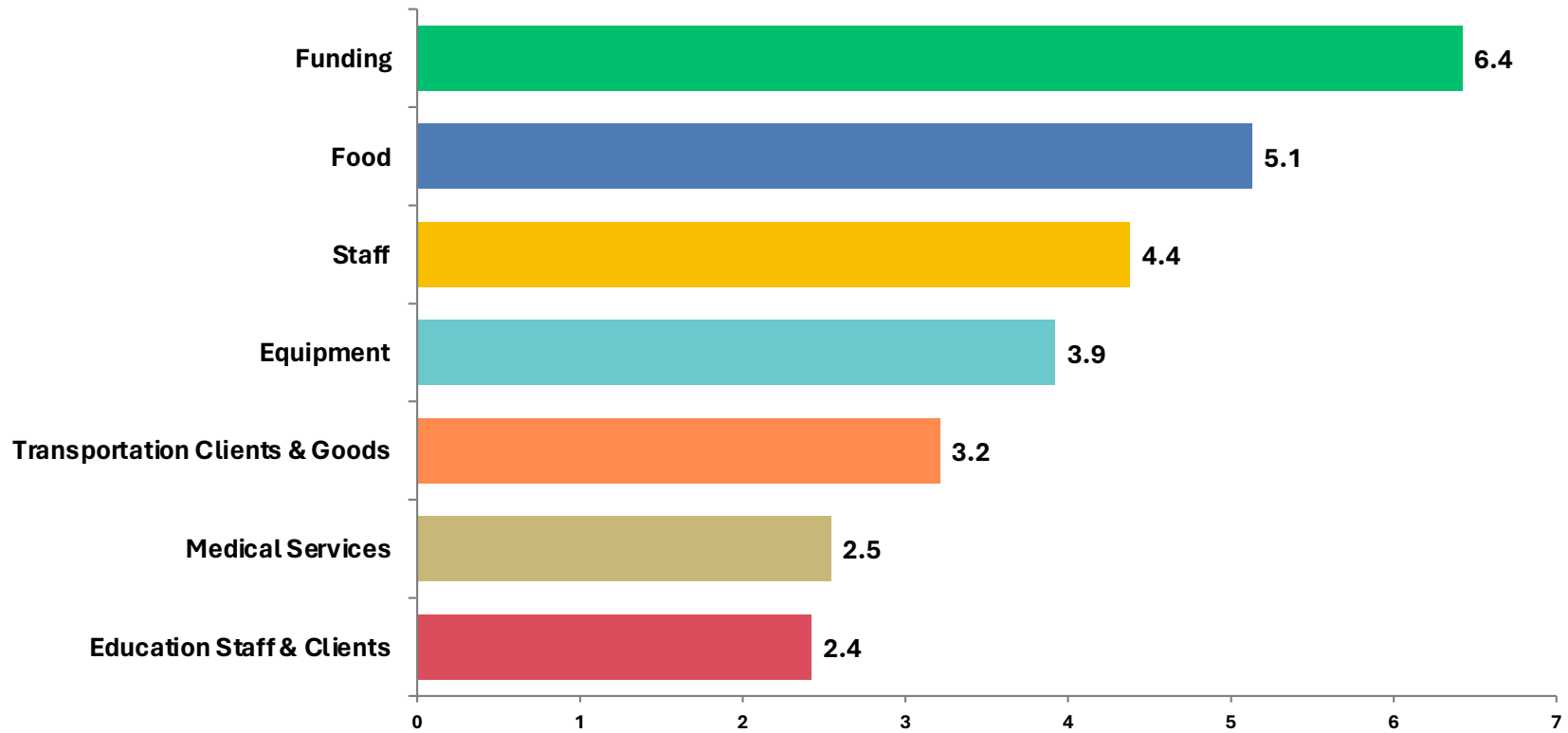
- Social service providers and their clients
- Covid-19 challenges
- Leading change
- Sample size: 25 California non-profit organizations

Social Service Provider Needs

4/17/24

“What are your organization's greatest needs?”

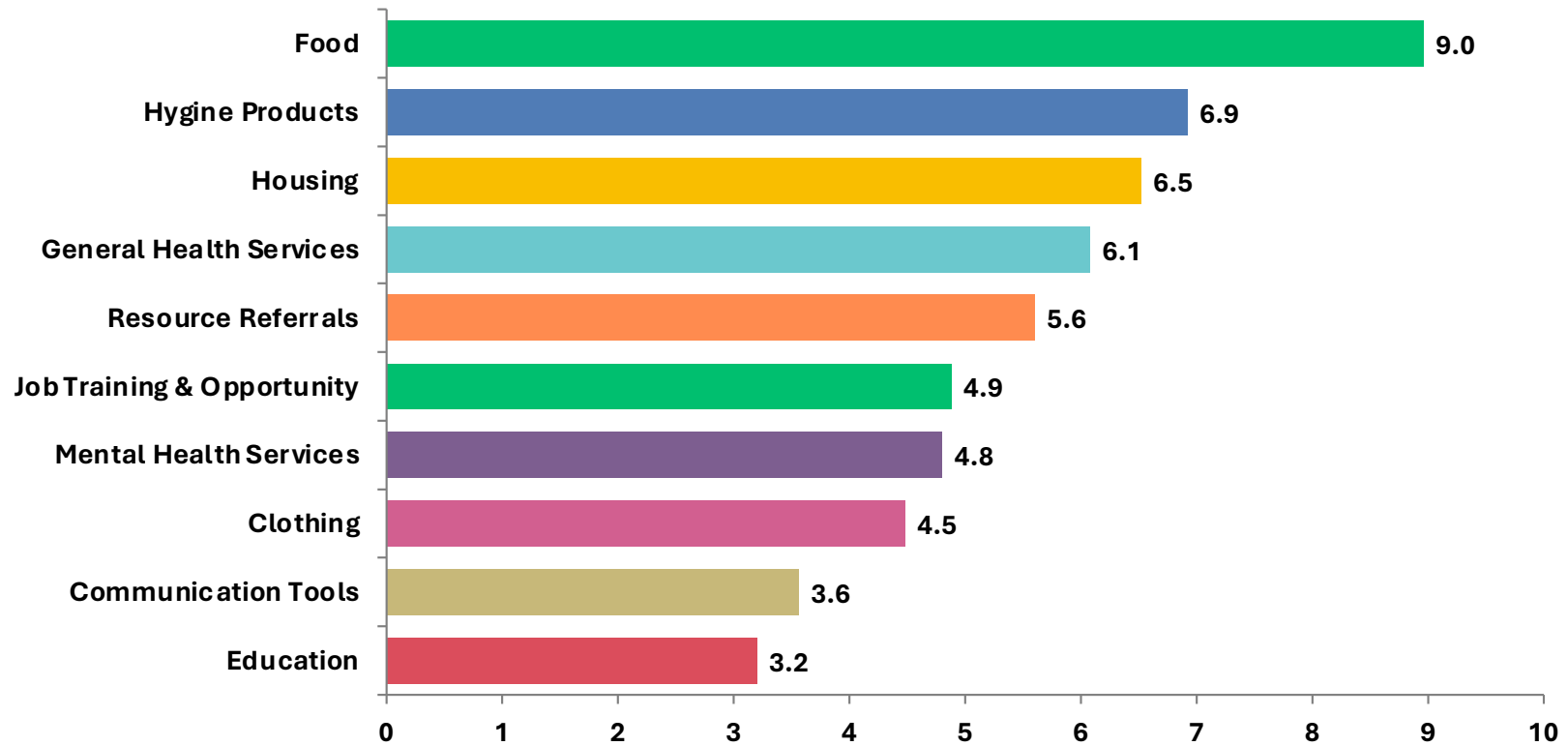
Rank order 1 to 7



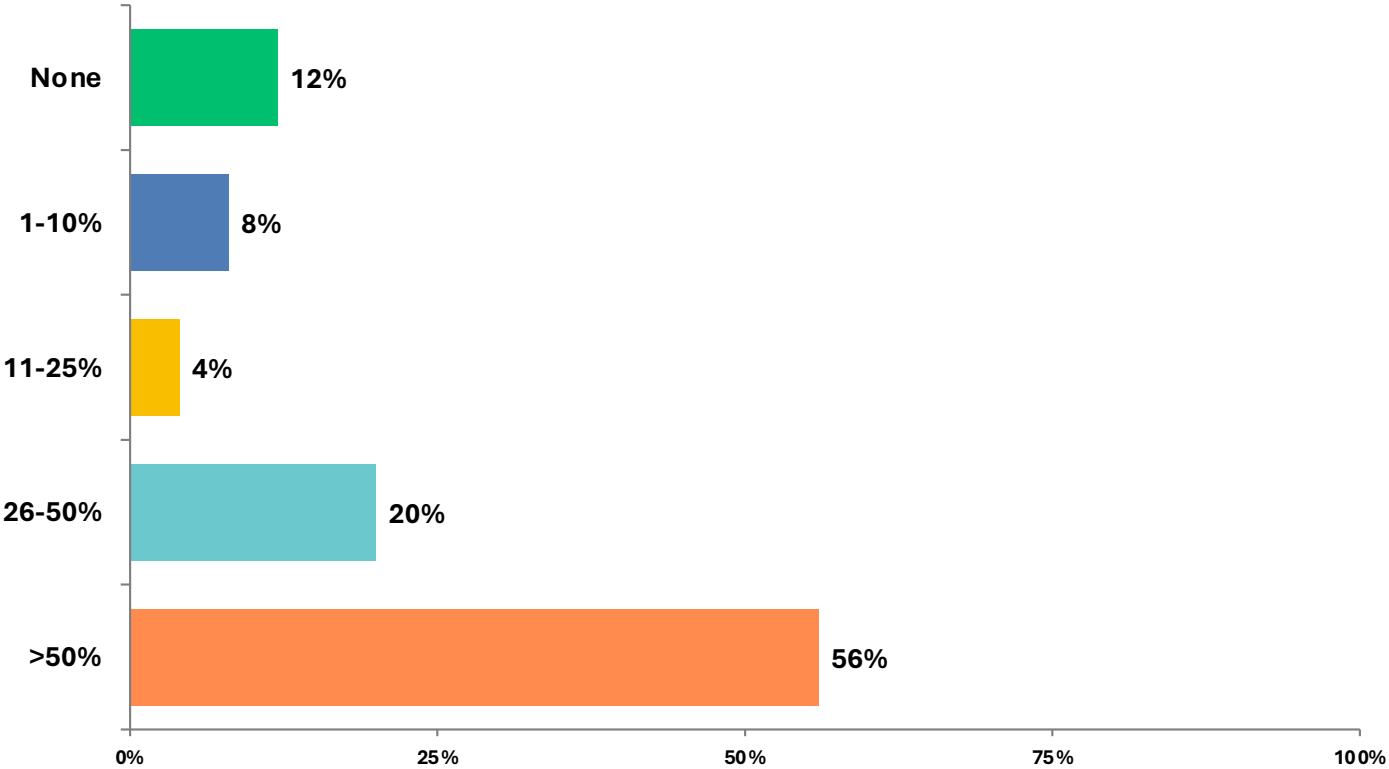
4/17/24

“What are your clients' greatest service needs?”

Rank order 1 to 10



“What percentage of your organization's food is received as a food donation?”

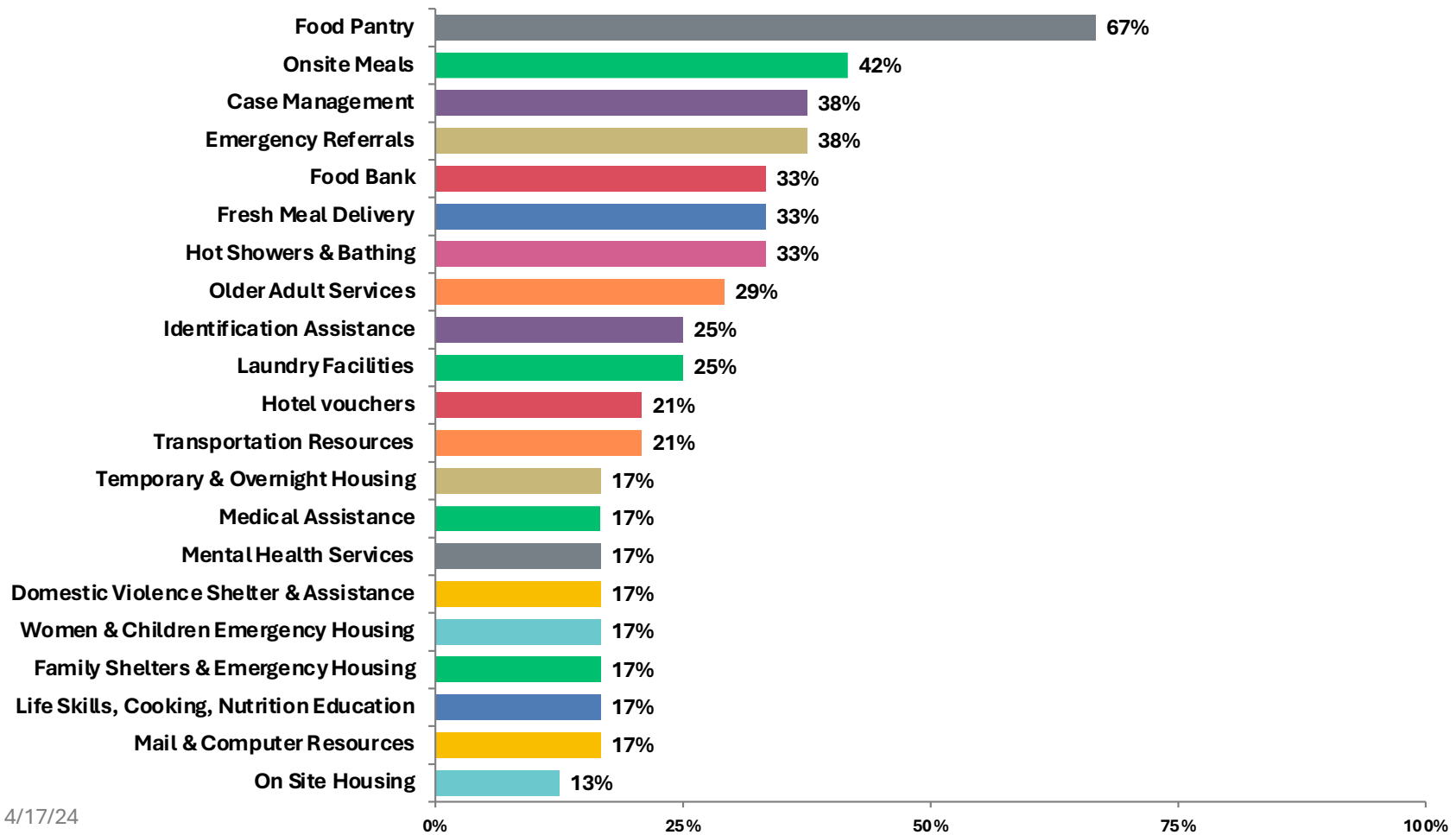


Access & Service Types

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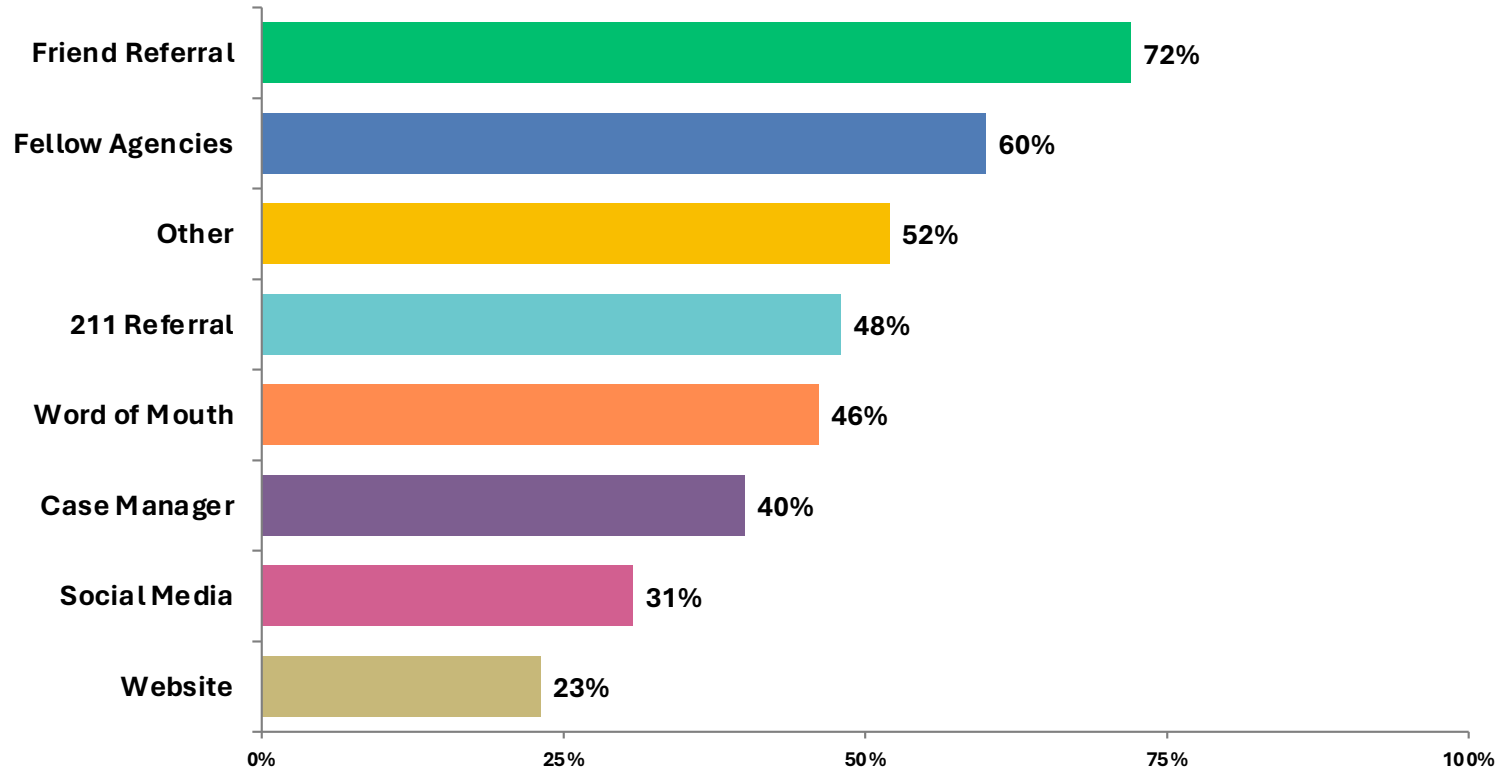


“Which types of programs does your organization offer?”

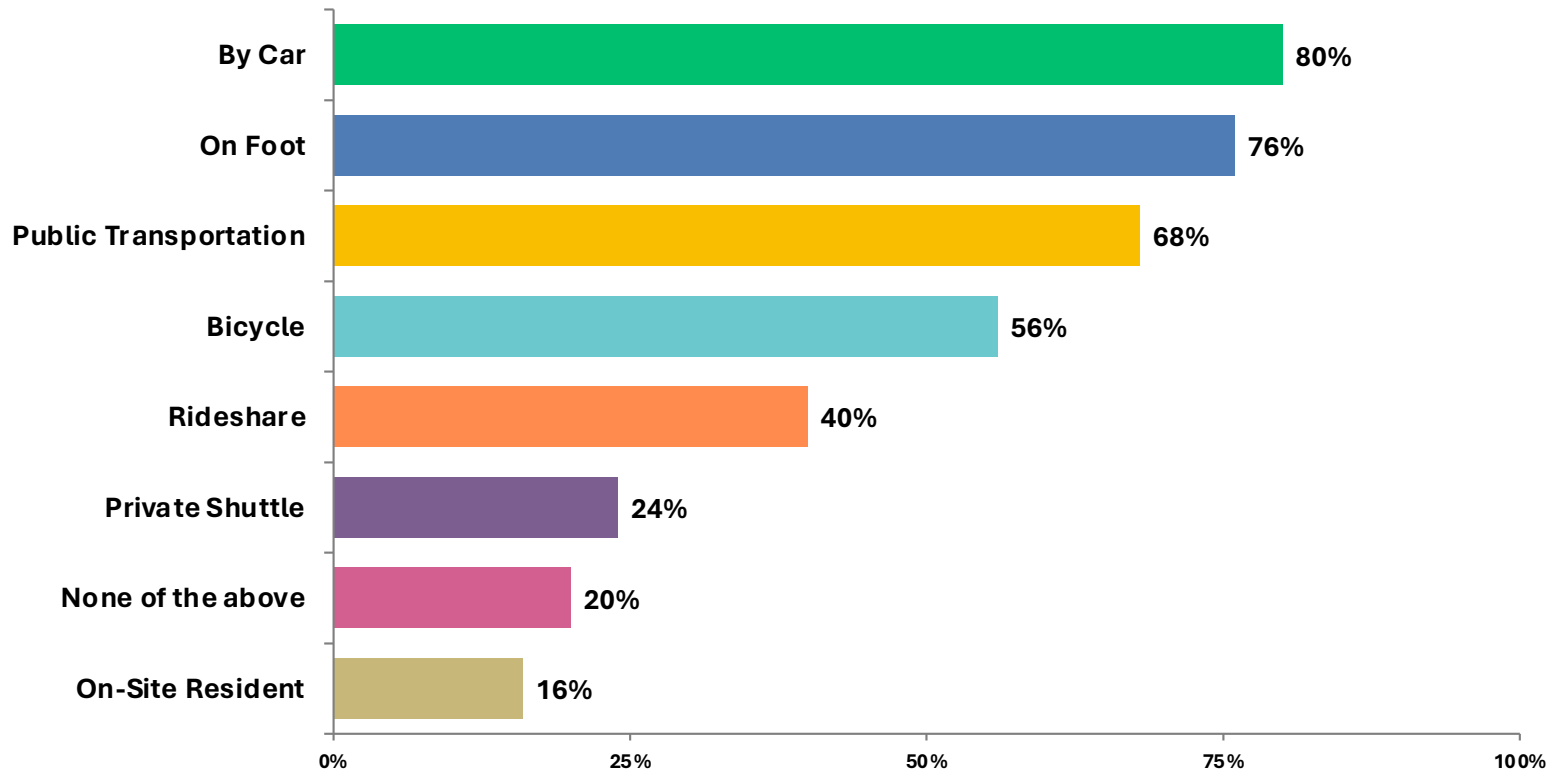


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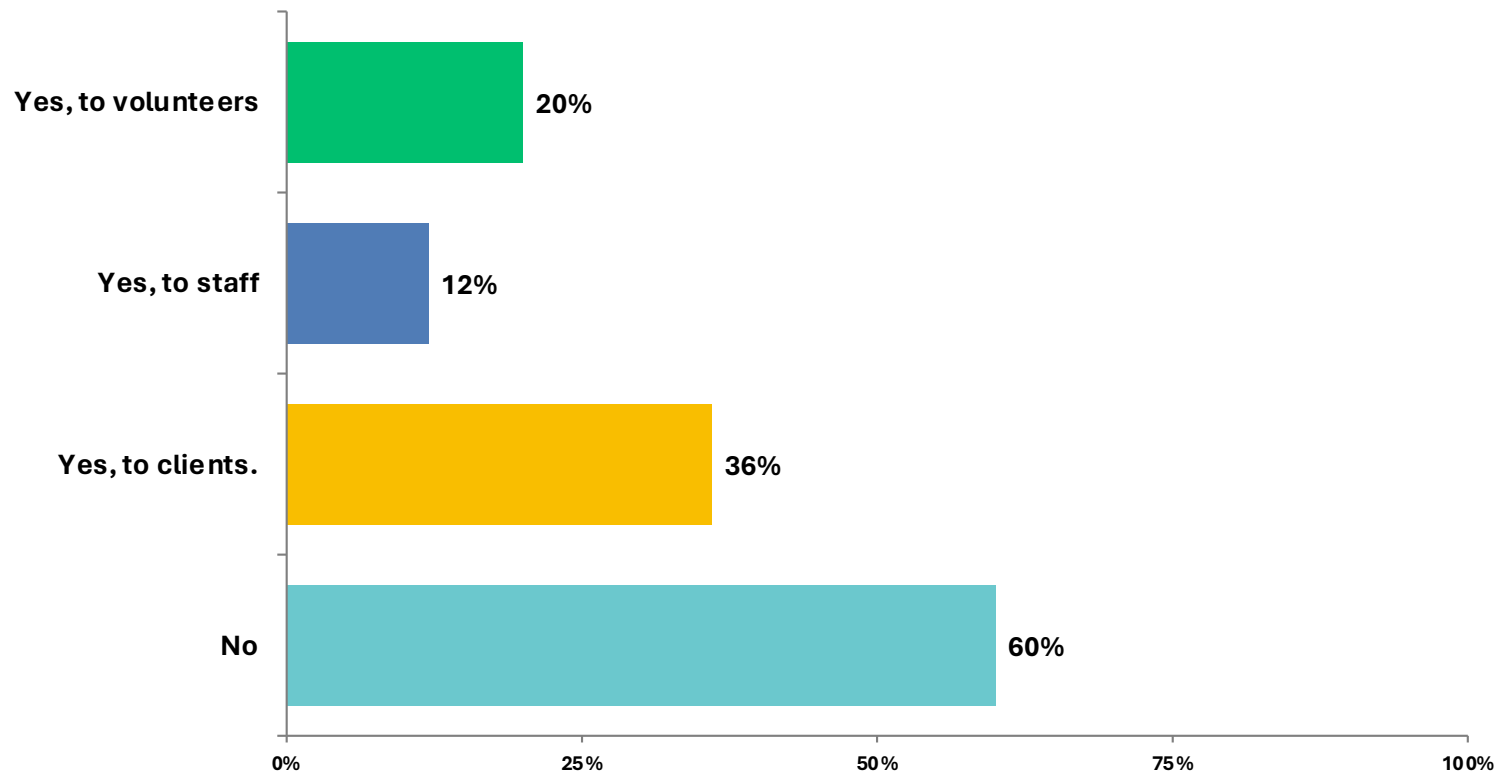
“How do your clients find you?”



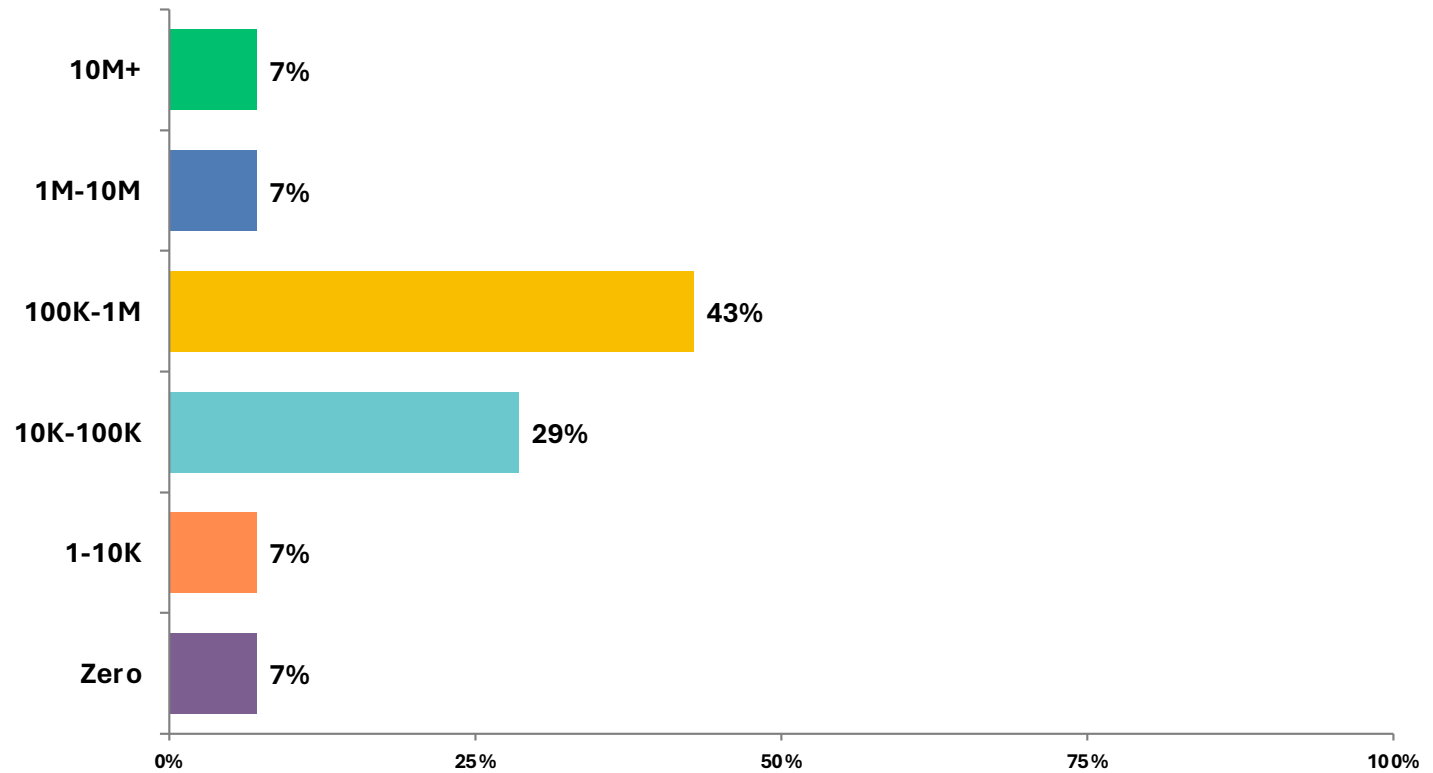
“How do your clients arrive at your site?”



“Does your organization offer nutritional education or healthy cooking classes?”



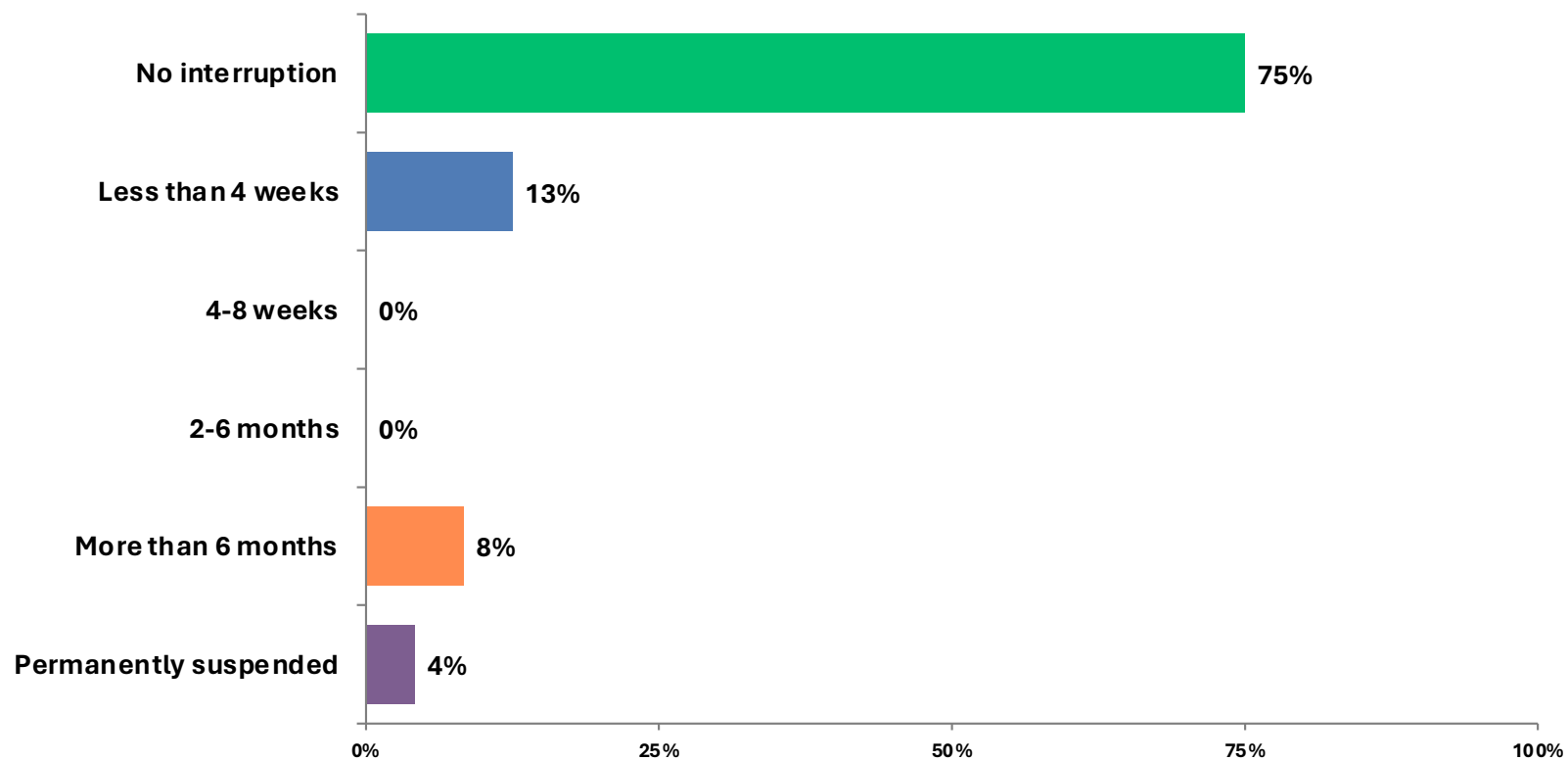
“How many pounds of food are distributed monthly?”



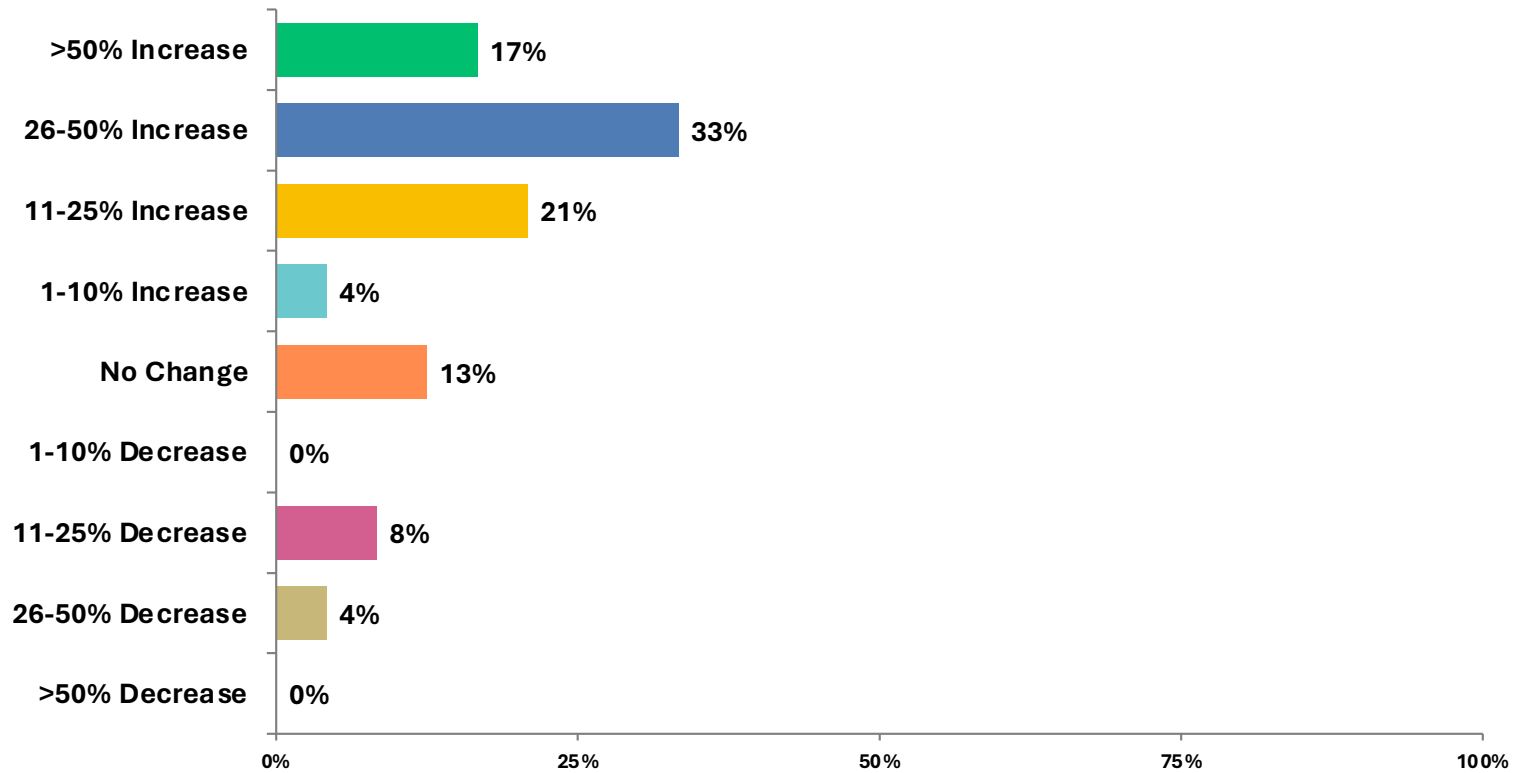
COVID-19 Impact

4/17/24

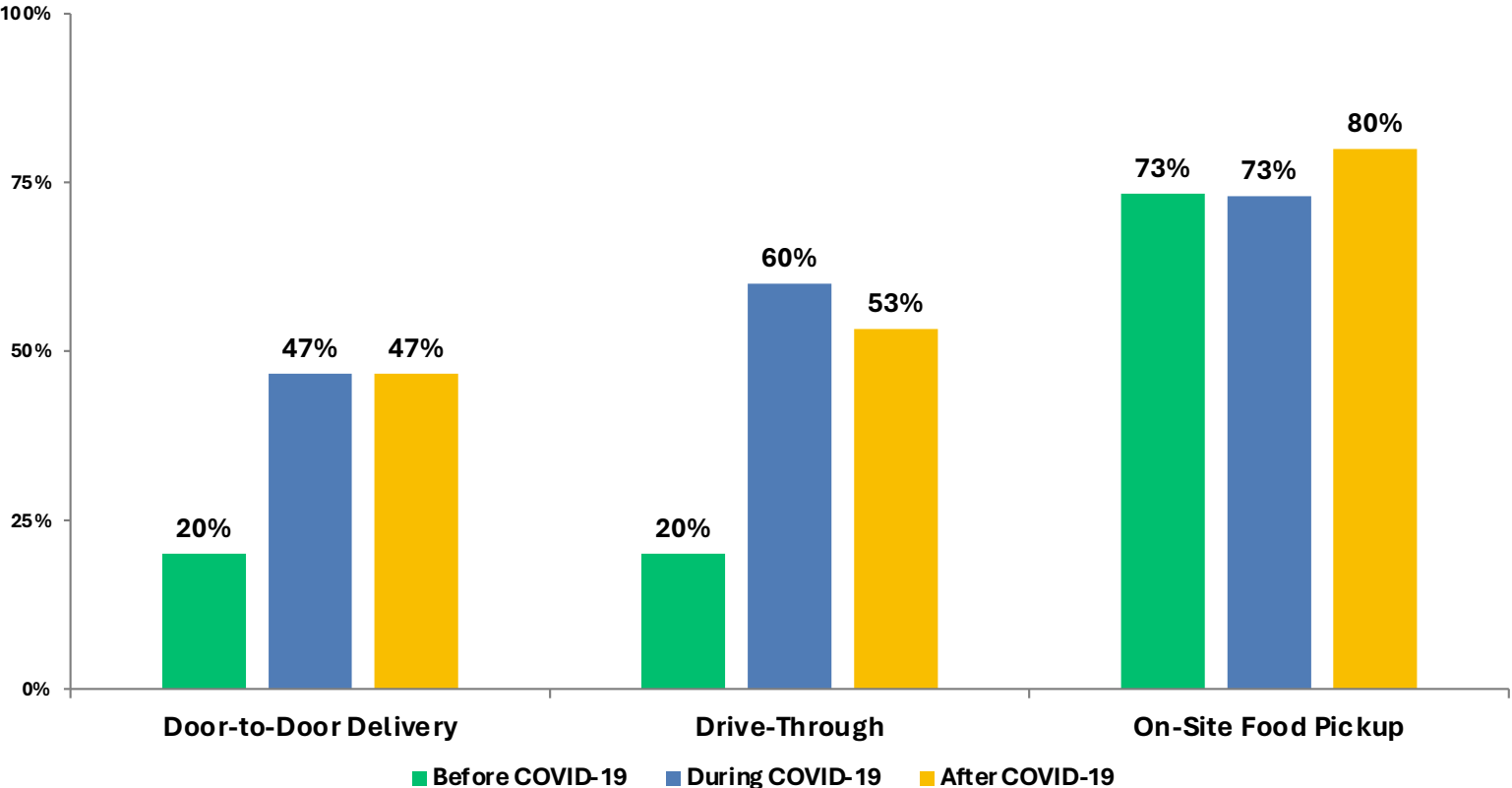
“What is the total time your organization suspended services during COVID-19?”



“Have the number of participants utilizing your programs changed as a result of COVID-19?”



“Select all food distribution methods that you have implemented before, during and after COVID-19.”

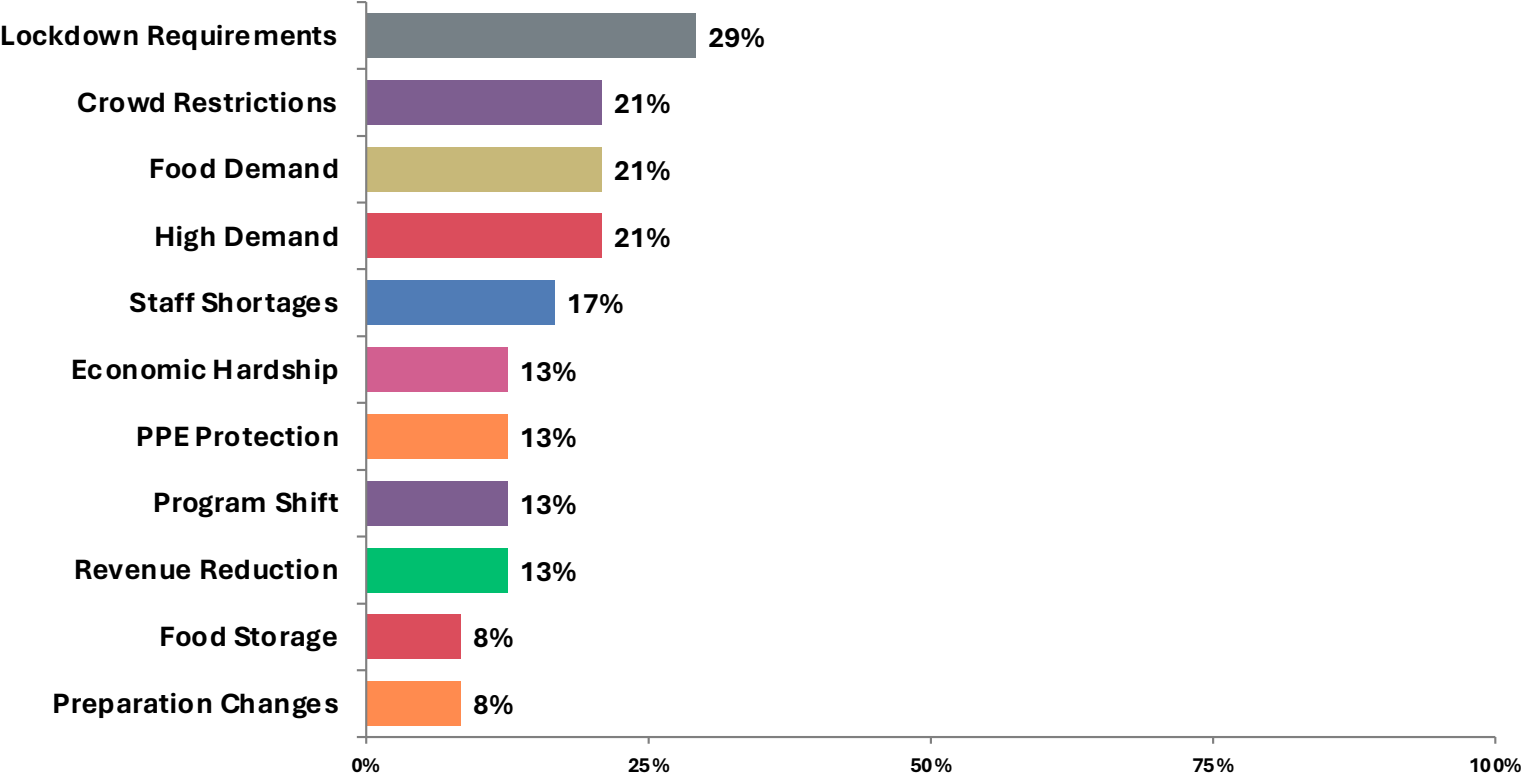


The Gaps

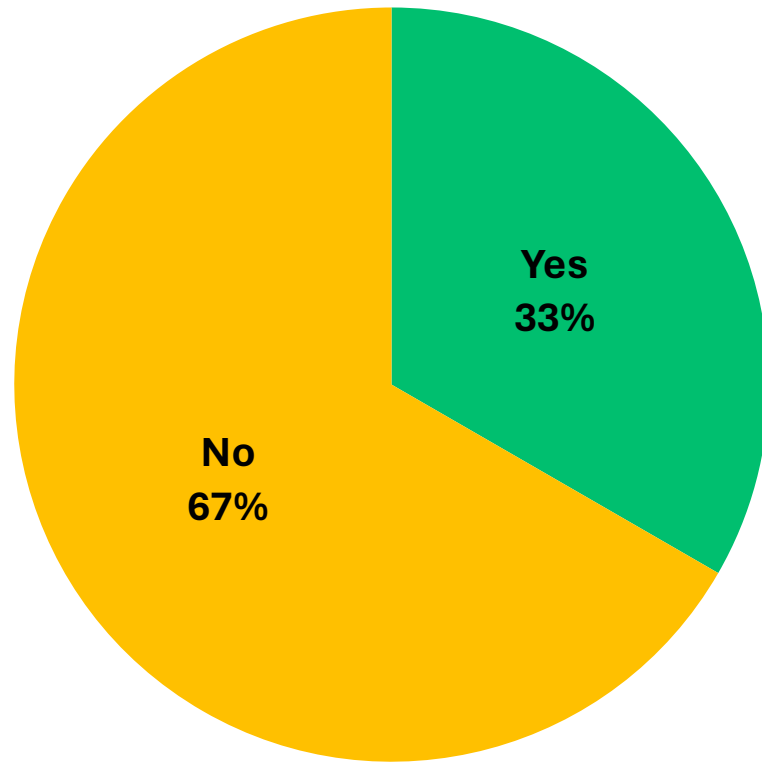
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“What were the most significant challenges you faced during COVID-19?”

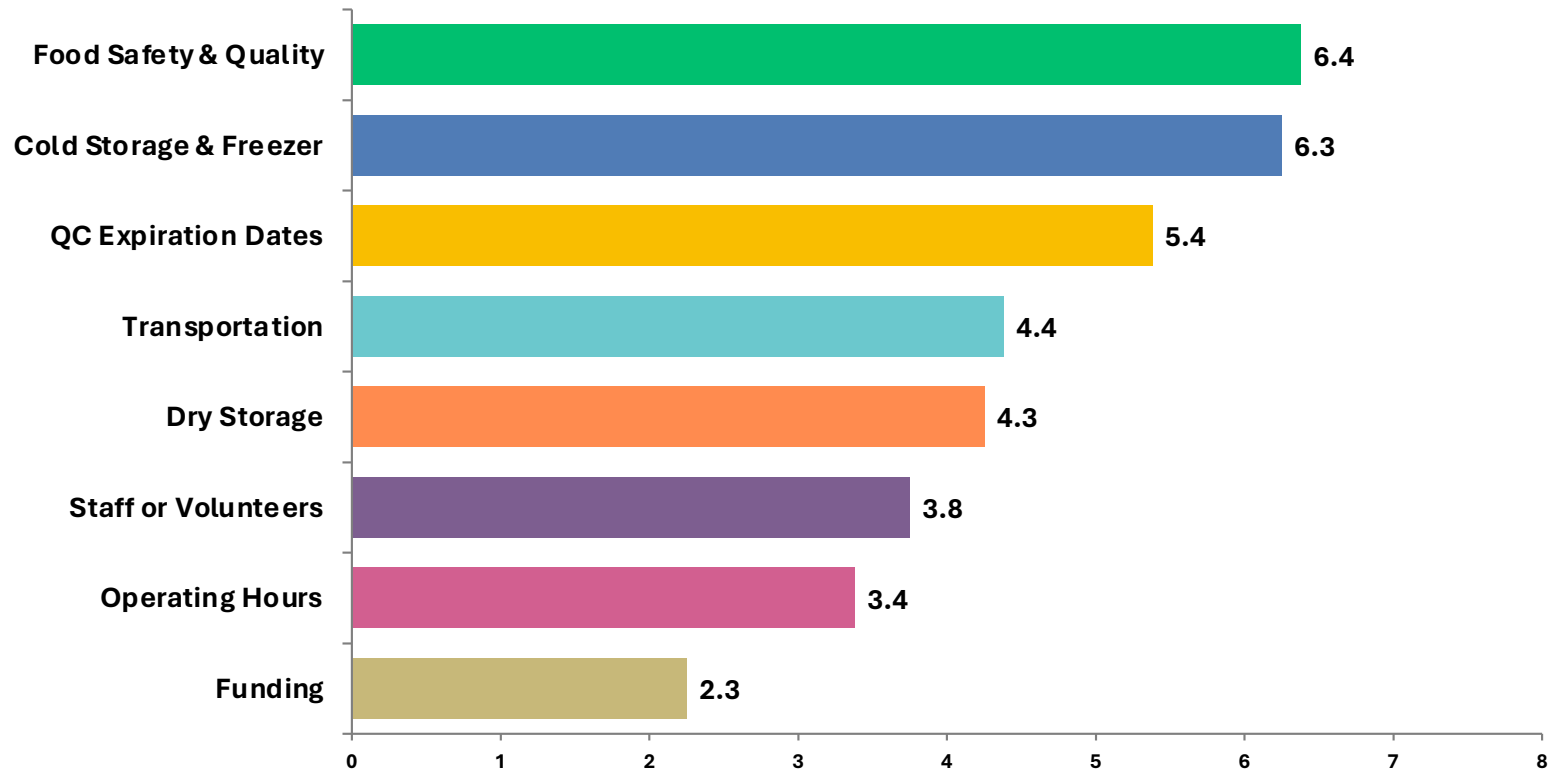
Open ended question top responses 1 to 11



“Were you offered food donations that you had to refuse during COVID-19?”



“Which factors prompted you to refuse food donations during COVID-19?”

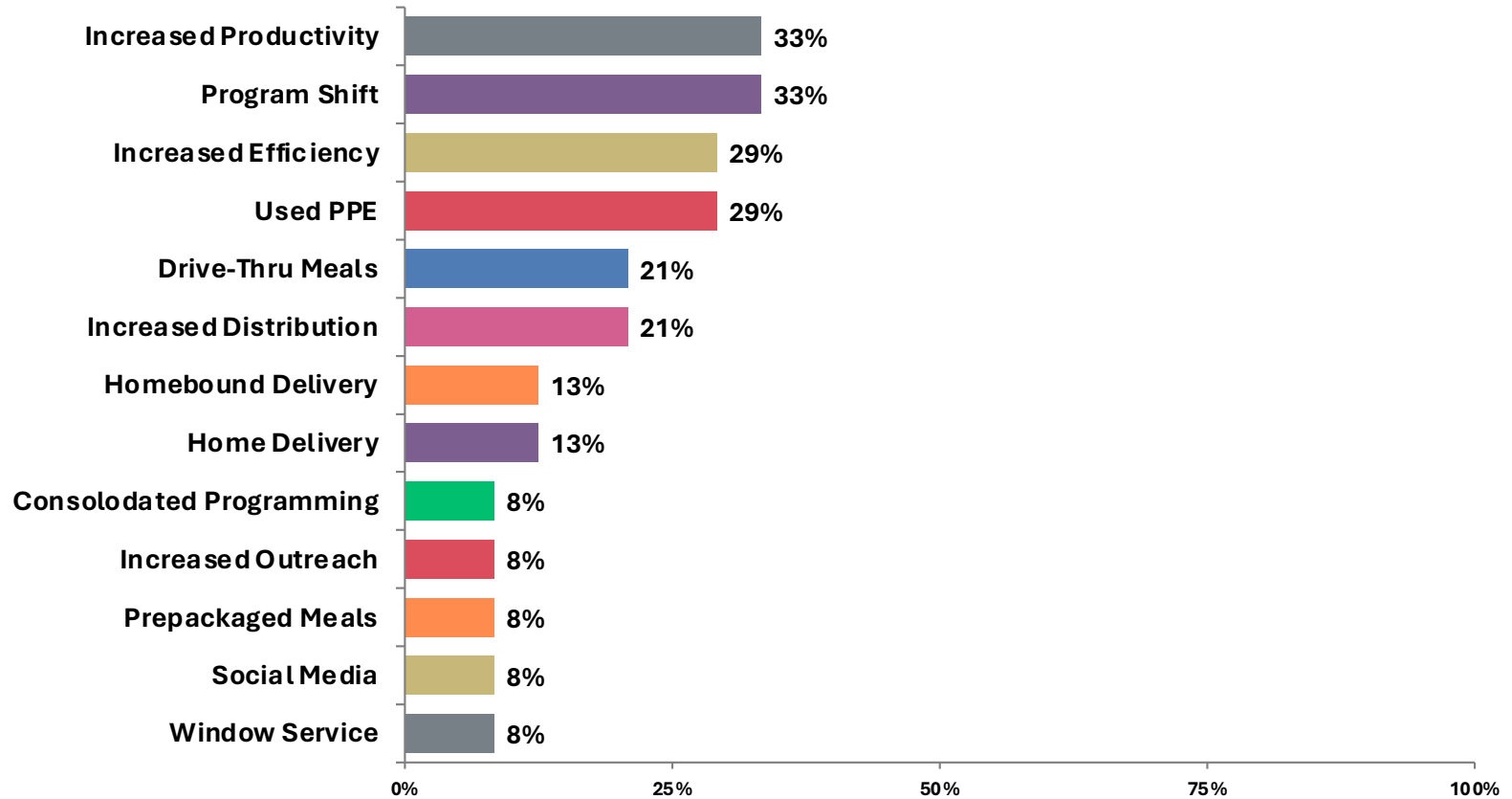


Innovative Solutions

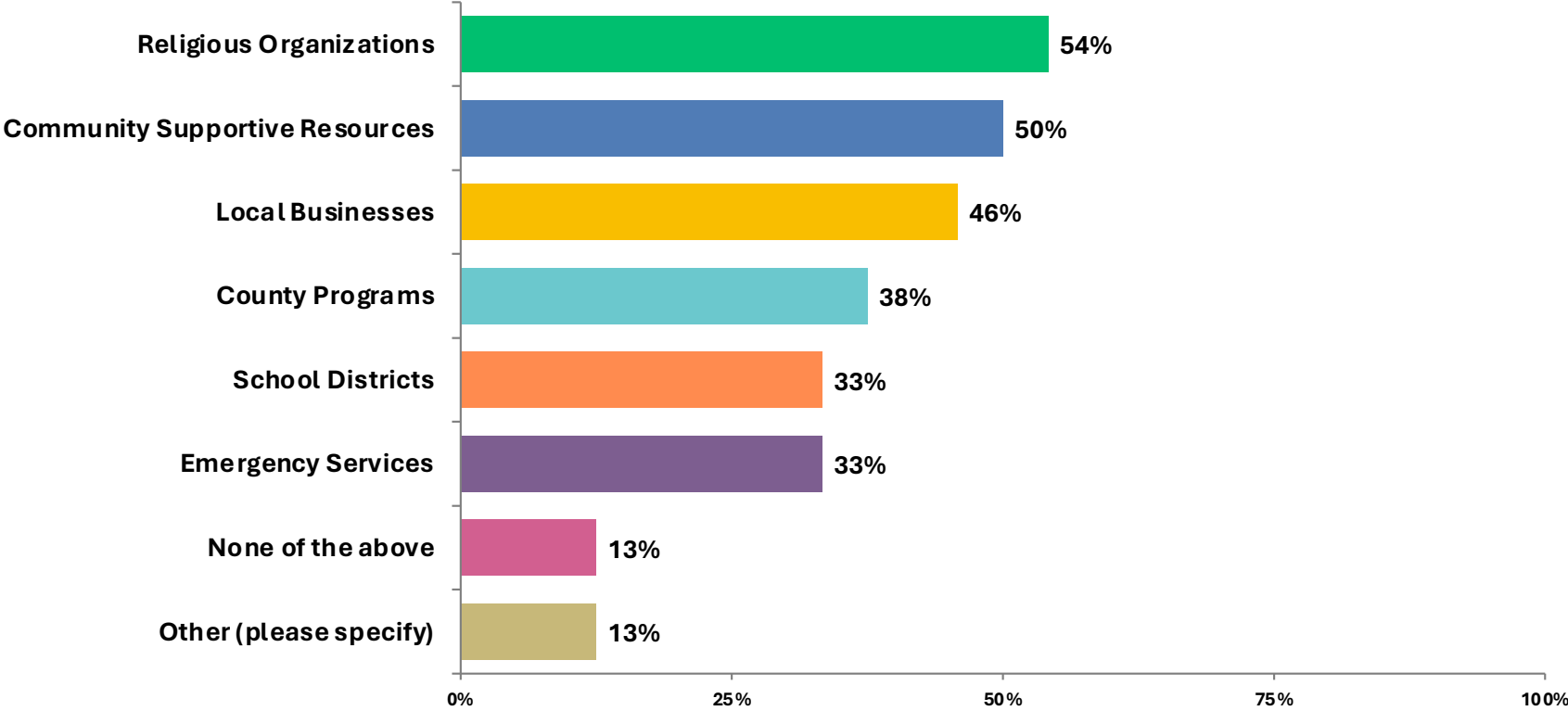
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“What changes did you implement during COVID-19 that worked well?”

Open ended question top responses 1 to 13

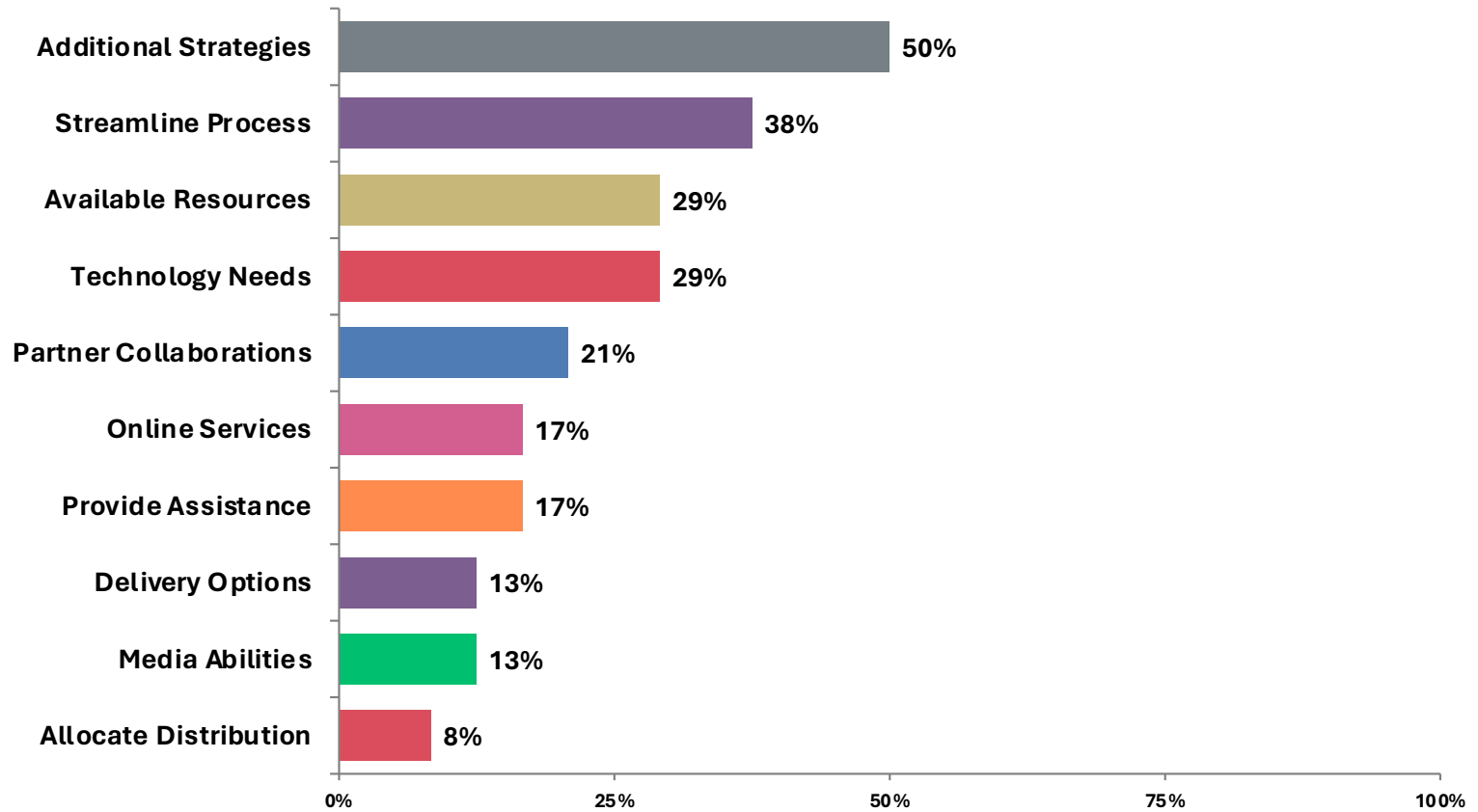


**“Did you form any new alliances or partnerships during COVID-19 to secure additional resources?
If so, what type of organizations participated?”**



“What additional changes, process, or strategies would you implement should another crisis of similar nature arise?”

Open ended question top responses 1 to 10



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Thank You to our Survey Team

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